

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

AMERICAN RAMBLER PRODUCTIONS
Attention: Accounts Payable
138 CONANT ST
BEVERLY, MA 01915
USA

INVOICE

DUPLICATE

Advertiser	ROMNEY FOR PRESIDENT	Invoice #	PL12110430
Product	Political	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/05/12
Station	WCAU	Order #	345380
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	11/03/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	26978
		Advertiser Ref	18824

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	NFL REGULAR SEASON NON L	815P-1130P								
	CDR										
				10/29/12 to 11/04/12	2x		-----S				
	WCAU			Su	11/04/12	:30	8:20 PM	2012MRFP156H	\$14,000.00		2
	WCAU			Su	11/04/12	:30	11:39 PM	2012MRFP156H	\$14,000.00		1
2	WCAU	NOTRE DAME REG FTBL	230P-7P								
	LUR										
				10/29/12 to 11/04/12	2x		-----S-				
	WCAU			Sa	11/03/12	:30	3:33 PM	2012MRFP156H	\$1,200.00		1
	WCAU			Sa	11/03/12	:30	6:18 PM	2012MRFP156H	\$1,200.00		2
3	WCAU	1130P-1A SNL	1130P-1A SAT								
	CDR										
				10/29/12 to 11/04/12	1x		-----S-				
	WCAU			Sa	11/03/12	:30	11:58 PM	2012MRFP156H	\$2,200.00		1
4	WCAU	8-9P BREEDERS CUP	8P-9P								
	CDR										
				10/29/12 to 11/04/12	2x		-----S-				
	WCAU			Sa	11/03/12	:00			\$1,100.00	Credited	2
		PREEMPT-DUE INVENTORY									
	WCAU			Sa	11/03/12	:30	8:07 PM	2012MRFP156H	\$1,100.00		1
5	WCAU	8-10P MO THE VOICE	8P-10P								
	LUR										
				11/05/12 to 11/11/12	2x		M-----				
	WCAU			M	11/05/12	:30	8:24 PM	2012MRFP156H	\$8,000.00		1

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WCAU	8-10P MO THE VOICE	8P-10P								
	LUR										
	WCAU			M	11/05/12	:30	9:19 PM	2012MRFP156H	\$8,000.00		2
		<u>Aired Spots</u>		8							

Gross Total **\$49,700.00**
Agency Commission **\$7,455.00**
Net Amount Due **\$42,245.00** **Payment Terms 30 Days**

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